

Our strategy

Employees:

We believe that in addition to professionalism, fun and enjoyment at work lead to higher productivity and better results. That's why at Wyon we place great emphasis on creating a work environment that our employees enjoy and that motivates them to do their best. We encourage open communication, respectful interaction and space for creativity and innovation. This is the only way we can achieve our goal of providing innovative, high-quality products that add value for our customers. Due to the medical applications of our products, especially implants, a high level of quality awareness in all departments and processes is of utmost importance. We take this responsibility very seriously and ensure that our employees have the necessary competence and experience to guarantee the highest quality standards.

Technology:

As a technology company, we strive to design and manufacture our products in-house wherever possible. We rely on innovative technologies that enable us to offer unique benefits to our customers. Through this approach we acquire and protect intellectual property and process knowledge, minimise our dependence on third parties and ensure that we retain control of our products and processes.

Products:

We focus on the development and production of rechargeable miniature and micro batteries in the capacity range from 20 μ Ah to 400 mAh for medical applications on and in the body. We strive to be perceived by our customers as a total solution provider, offering innovative products with unique selling points such as freedom of form, plastic housing, performance, miniaturization and quality. We use the latest technologies and manufacture our products in our own facilities to ensure the highest quality standards. Our annual production volumes per battery type range from a few thousand to 10 million batteries per year.

Markets:

We focus on customers who are prepared to pay a premium for innovation, extra performance and quality. We serve markets worldwide, focusing on companies specializing in medical applications. We are committed to ethical principles and do not produce batteries for military applications.

Capital:

We aim to finance the development of products and production facilities, as well as our sales growth, from our own resources. We want to be as independent as possible from banks and investors. Potential external shareholders must share our long-term vision and strategy.

Location:

We are committed to Appenzell as a location and to working closely with experts from industry and academia in Switzerland. Through our local production we want to contribute to the growth of Switzerland as a business location and create jobs in the long term.

People & Environment:

Our employees are our most valuable asset and their well-being is very important to us. That is why we are committed to a healthy working environment and social responsibility in all areas of our business. We are committed to sustainability and are careful in our use of resources to protect the environment and meet the Swiss government's climate targets.